

Man 5: (From hidden camera) Josh Hartnett, Jessica Alba.

CORDERI: (Voiceover) ...and the impressive advisory board and TCT literature. We called, and many of them told us they are not associated with TCT. In fact, some companies--Warner Brothers, BCBG and Guess--have written letters demanding that TCT stop using their names.

In a letter to DATELINE, TCT points out that its Web site technology is changing the way the talent industry works by allowing clients and agents to use precise qualifications to search for talent, and providing more opportunities to talent at tremendous value, and that most of its customers are satisfied.

As for Gilma, she says she's not so satisfied. Her investment led to nothing, and she says she's been misled. But she still wants to go to a company modeling contest in China.

(TCT brochures; letters and logos from various companies; excerpts from letters; TCT letters; excerpts from letters; Mendoza)

Ms. MENDOZA: I will still go because I still want to believe I'm in it.

CORDERI: Even after all you've and all you know.

Ms. MENDOZA: Who knows what would happen there? Who knows the people I would meet?

CORDERI: Isn't the success of this company all about people like you?

Ms. MENDOZA: Yes, it is. But there's a lot of people like me.

PAULEY: Since DATELINE began working on this story, there's been another change at Trans Continental Talent. It's now called the Wilhelmina Scouting Network, it's fourth name change in a decade. And the registration price has gone up. It's now 995.